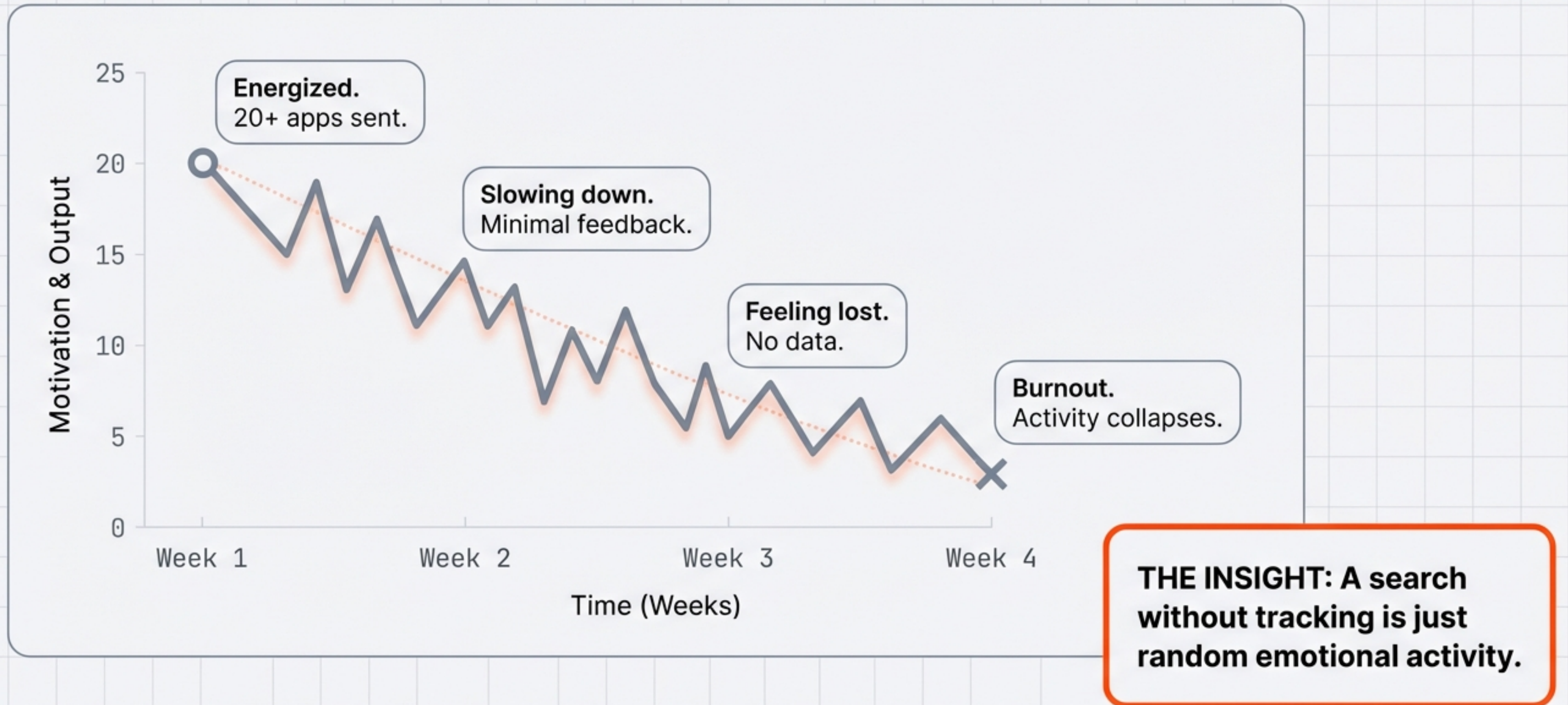


Build Your Search Dashboard



Turning Chaos into a System

Without a System, Activity Degrades into Chaos



The Framework: The Search Dashboard

Your central nervous system for the job search.

01. Pipeline Tracking

Researched → Applied → Interviewing → Offer



Real-time visibility on where every opportunity stands (Researched → Offer).

02. Weekly Targets



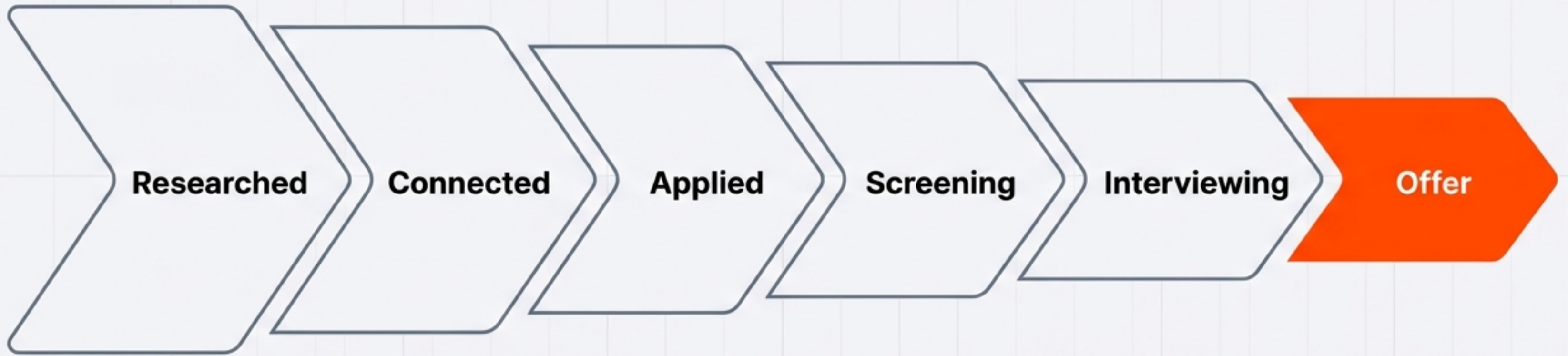
Input metrics to ensure consistent volume feeds the machine.

03. Review Rhythm



Weekly feedback loop to optimize performance based on data.

Pillar 1: The Pipeline Stages



Every opportunity moves through these predictable stages. Volume naturally decreases at each step.

Top of Funnel: Generation & Entry

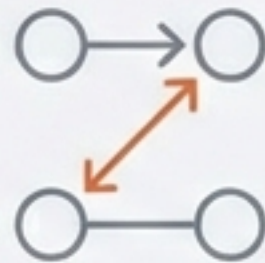
STAGE 1: RESEARCHED



Identify company/role.
Add to target list.

METRIC FOCUS:
VOLUME.

STAGE 2: CONNECTED



Contact insiders.
Networking & informational interviews.

METRIC FOCUS:
ADVOCACY.

STAGE 3: APPLIED



Submit tailored resume + cover letter.

METRIC FOCUS:
QUALITY OVER QUANTITY.

Not every researched company becomes a connection. Not every application leads to a screen. This is a numbers game based on quality inputs.

Bottom of Funnel: Conversion & Closing

STAGE 4: SCREENING



Initial phone conversations. Passing the gatekeeper.

Goal: Get to the hiring manager.

STAGE 5: INTERVIEWING



Deep-dive rounds and assessments.

Goal: Demonstrate competence & culture fit.

STAGE 6: OFFER



Evaluation and negotiation.

Goal: Closing the deal.

Tracking these stages shifts the mindset. A 'No' isn't a failure; it's just a data point indicating where the process stopped.

Pillar 2: Weekly Activity Targets

Minimum effective dose based on industry benchmarks.



5-10

**New Companies
Researched**

Keeps pipeline fresh.



10-15

Outreach Messages

Yields 2-4 real conversations.



2-3

Info Conversations

High leverage. Builds referrals.



5-8

Tailored Applications

Quality > Quantity.



5-10

Follow-ups Sent

The easiest win.



2-3 hrs

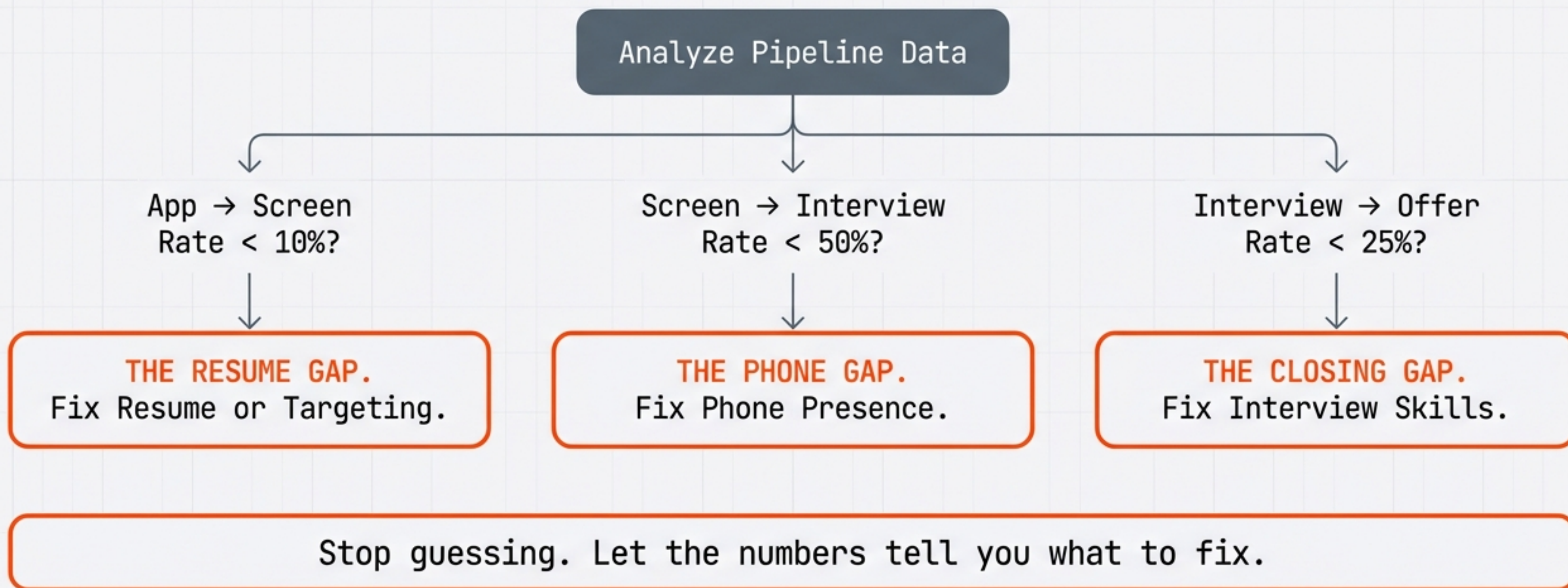
Skills Development

Stay sharp.

"Consistency beats intensity. Sustain these numbers for 12 weeks."

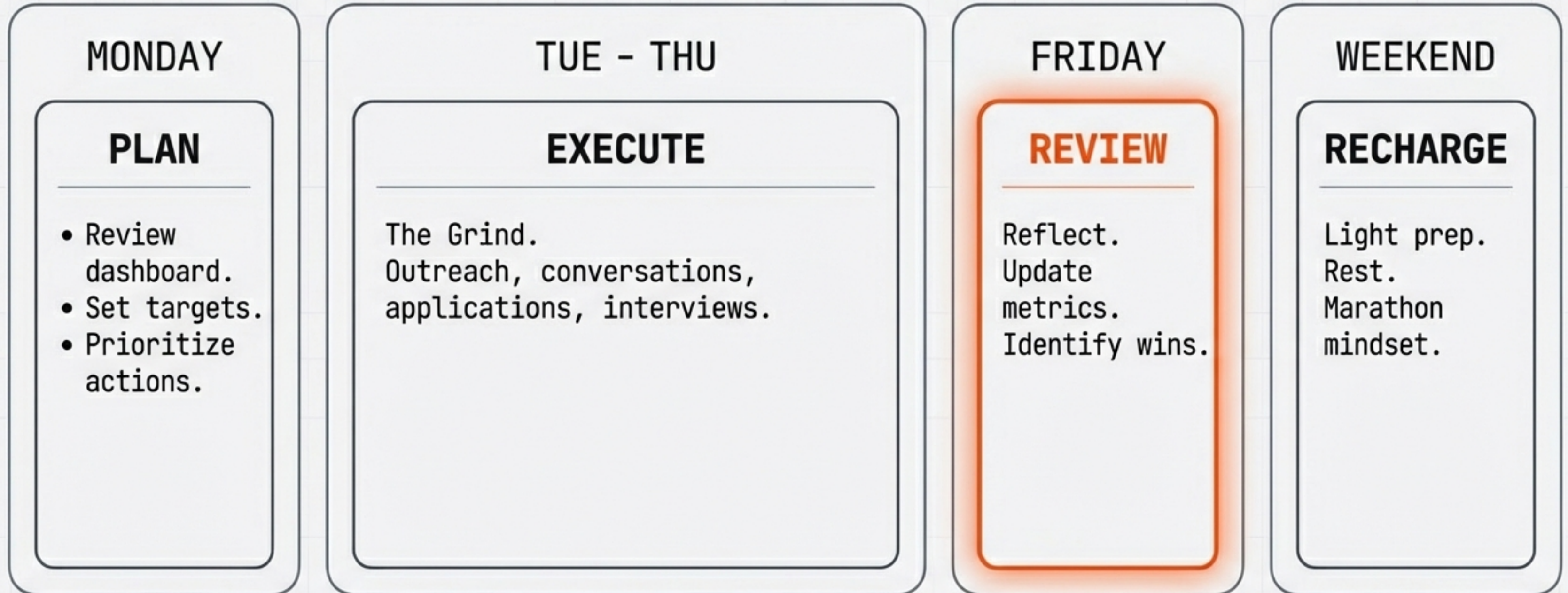
Pillar 3: Conversion Rate Diagnostics

Locate the leak. Fix the skill.



The Weekly Rhythm

Structure prevents burnout.



The Friday Review: The Pivot Point

Friday 15-Minute Review

- ☐ Update Dashboard: Log all new activity.
- ☐ Calculate Rates: Check against diagnostics.
- ☐ Identify Wins: Celebrate progress.
- ☐ Adjust: Set the plan for next Monday.

“Your dashboard is your compass. When you feel lost, look at the numbers.”

Accelerating with AI

Use the 'AI Tools Guide' to automate your system.

The Dashboard Setup Assistant

```
1  
2 > run setup()
```

Automates tracker creation.

The Pipeline Analyzer

```
1  
2 // analyzing data
```

Spots trends & leaks.

The Weekly Review Coach

```
1  
2 >>> start review
```

Virtual manager for Friday reflection.

The Strategy Optimizer

```
1 ! optimize_strategy
```

Suggests pivots.

The Momentum Maintainer

```
5 ## momentum_boost
```

Helps you get unstuck.

Implementation: Your Action Plan

Pipeline Tracker Template



Date	Lead Name	Stage	Deal Value (\$)	Next Action	Notes
2023-11-15	Acme Corp.	Discovery	50,000	Send Proposal	Key contact: John
2023-11-16	Acme Corp.	Discovery	50,000	Send Proposal	Key contact: John
2023-11-17	Acme Corp.	Discovery	10,000	Send Proposal	Key contact: John
2023-11-18	Acme Corp.	Discovery	20,000	Send Proposal	Key contact: John

IMMEDIATE CHECKLIST:

- ☐ **Set up the Dashboard:** Use the Worksheet or AI Assistant.
- ☐ **Define Targets:** Write down your Week 1 numbers.
- ☐ **Block Time:** Put 'Weekly Rhythm' on your calendar.
- ☐ **Commit:** Schedule your first Friday Review.

Module 2 Summary: The Target Toolkit

Lesson Name	Status
Lesson 1: Target Role Profile	✓ COMPLETE
Lesson 2: Target Company List	✓ COMPLETE
Lesson 3: Hiring Machine Intelligence	✓ COMPLETE
Lesson 4: Search Dashboard	✓ COMPLETE

MISSION DELIVERABLE ACHIEVED:

Researched Role + Tiered Company List + Active Search Dashboard.

The System Starts Now



You have the target. Now build the asset.

Coming Next:

- Module 3: The Professional Brand (Resume, LinkedIn, Presence)

Go set up your dashboard. Start your rhythm.