



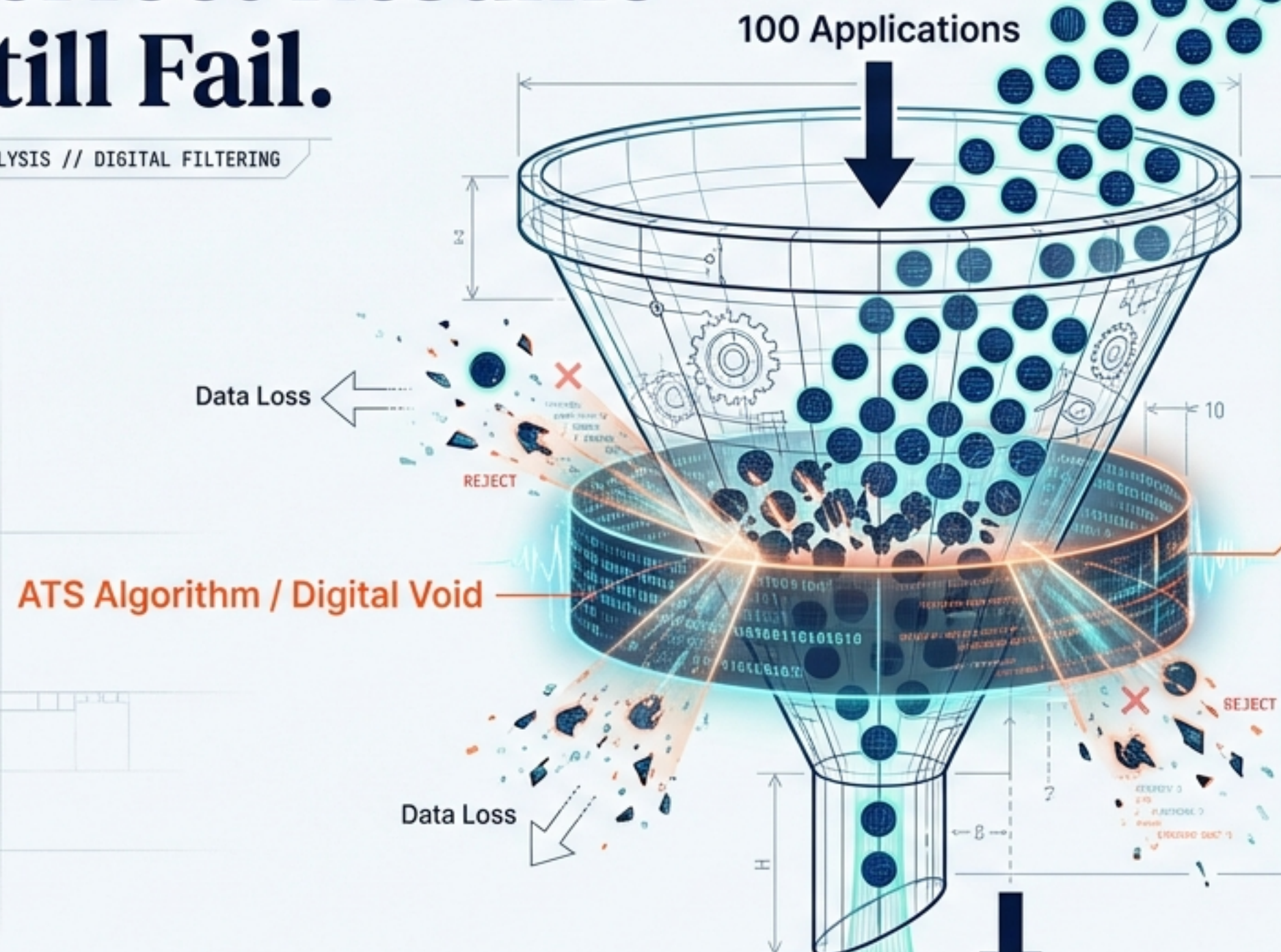
ATS Optimization

Cracking the Code to Reach the Hiring Manager.

SYSTEM_STATUS: [LOCKED] // BOTS_ACTIVE

The Perfect Resume Can Still Fail.

SECTION G1: SYSTEMIC ANALYSIS // DIGITAL FILTERING

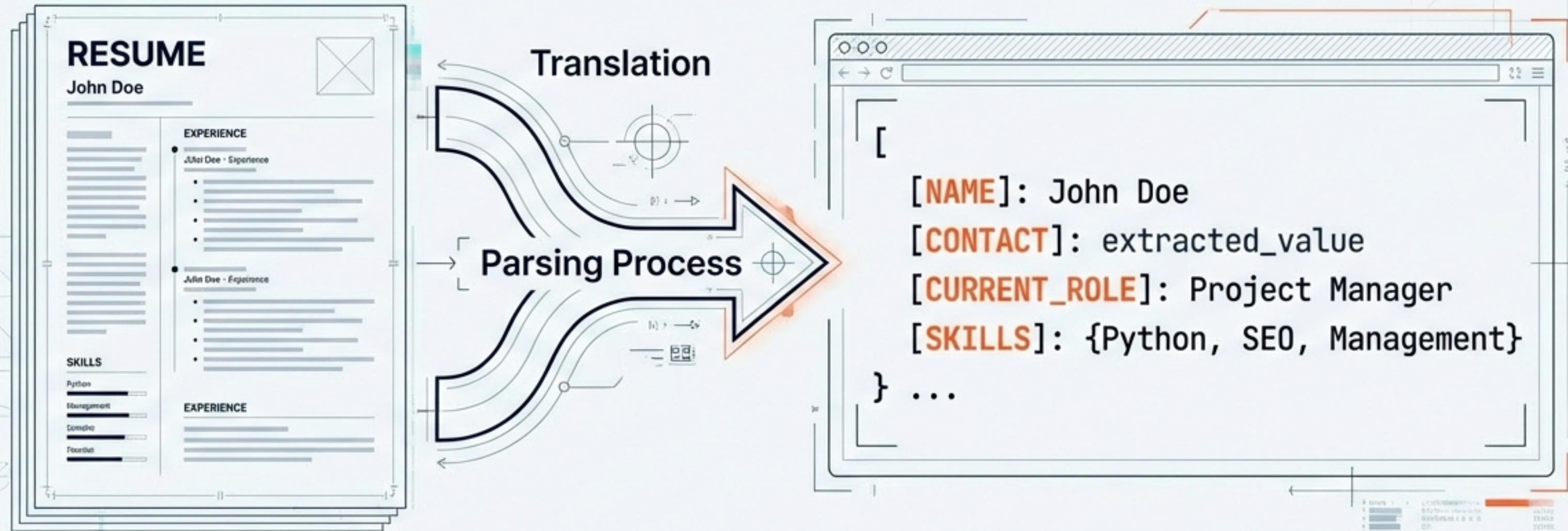


You may have compelling stories and perfect grammar. But if you fall into the digital void, rejection is technical, not personal.

20 Reach a Human
PASS RATE: 28% // HUMAN REVIEW PIPELINE

Meet the Gatekeeper

The ATS is a filter, not a recruiter. It creates a database entry.



If the parser cannot find the data in your formatting, the data does not exist.

The 4-Step Optimization Protocol

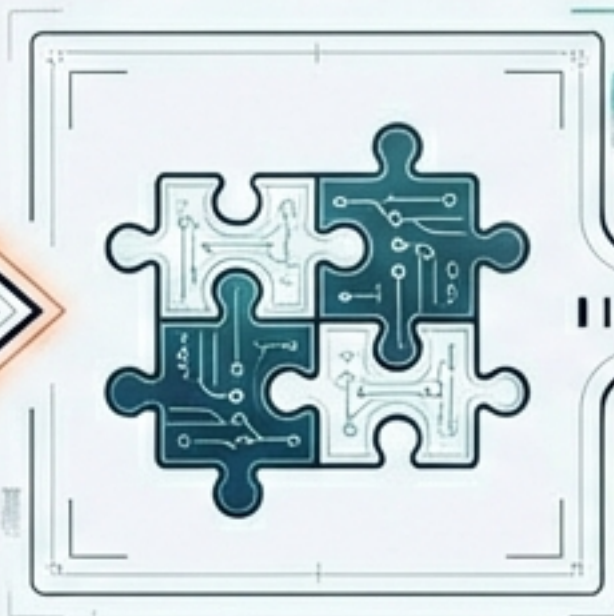
SECTION 03: SYSTEMIC PROCESS // ATS PIPELINE STAGES

PARSING



Extracting text into structured database fields.

MATCHING



Comparing parsed data vs. job requirements.

SCORING



Assigning relevance score based on keywords.

RANKING



Sorting applications. Humans see top 20%.

CRITICAL FAILURE POINT: If Parsing fails, Ranking never happens.

Rule #1: Boring is Readable.

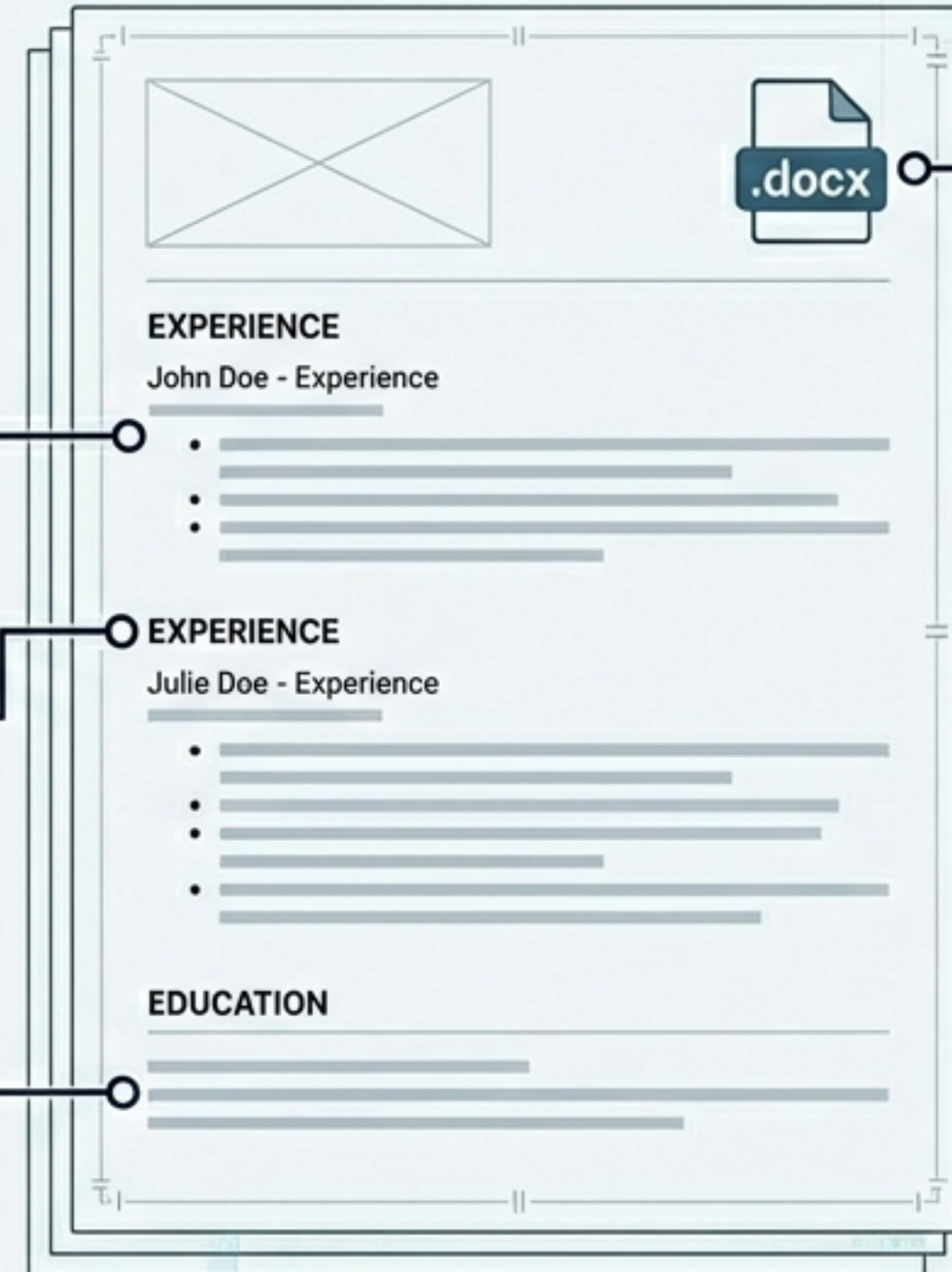
Formatting matters more than design. To a bot, creative layouts look like errors.

Keep it boring to keep it readable.

Single-column layout only

Standard Headers
(Experience, Education, Skills)

System Fonts
(Arial, Calibri, Helvetica)



The 'Kill' List: What Confuses the Bot

SECTION 04: PARSING FAILURES // UNREADABLE ELEMENTS

Graphics/Images
(Invisible to parser)

Multi-column layouts
(Read order scramble)

Charts & Icons
(Unreadable data)



Creative Headers
(Unrecognized section)

Text Boxes & Tables
(Often skipped)

Header/Footer Content
(Ignored)

Expectation vs. Reality

Human View

Deep Navy Inter



Machine View

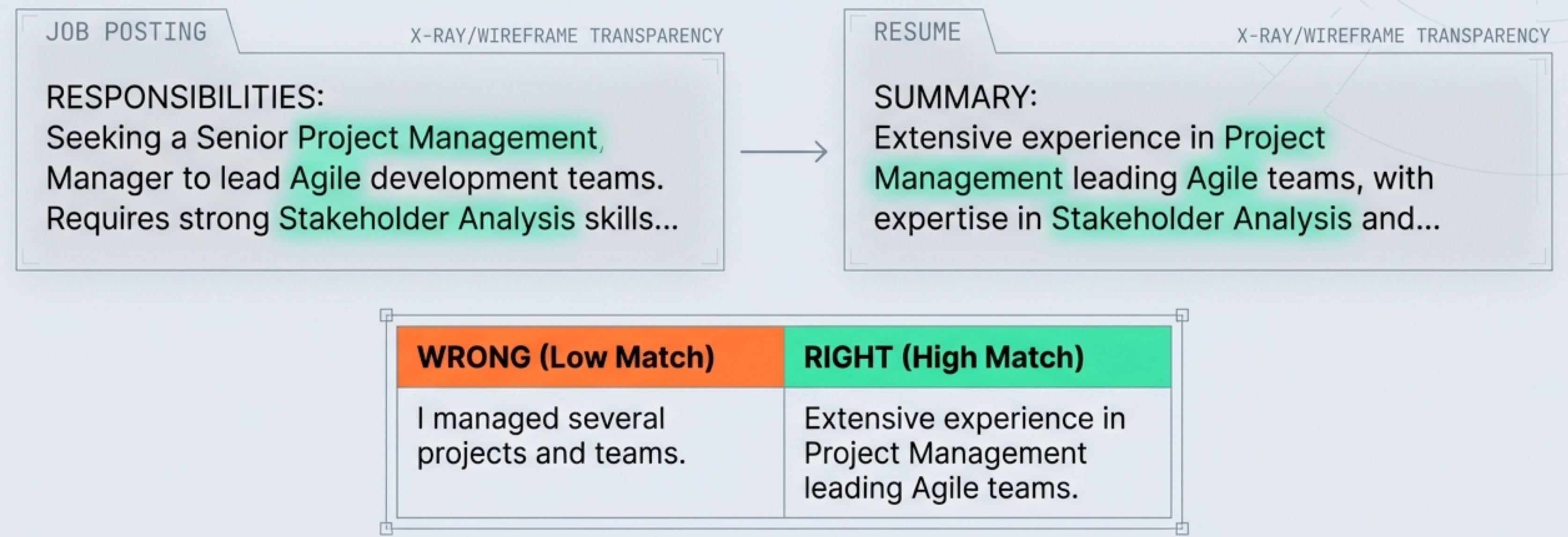
Alert Orange Inter

Project Manag5 Star sHome Address
Experienc e 2018-2020 CONTACT
555-0100 Senior Project Manag
er 2020-Present
Led cross-functional teams of 15+
Improved efficiency by 25%...
Communication Data Analysis 4 Star s
Email: example@mail.com
Phone: 123-456-7890...

That beautiful layout? The ATS sees gibberish.

The Keyword Game: Mirror, Don't Stuff

SECTION 05: KEYWORD MATCHING // EXACT TERMINOLOGY



You must speak the system's language. Use the exact terminology found in the job description.

Advanced Keyword Tactics

The Acronym Rule

Deep Navy Inter

SEO { Search
Engine
Optimization

Use both forms to catch all search variations.

Contextualization

Deep Navy Inter

- Executed **Strategic Planning** initiatives...

Integrate keywords into Experience bullets, not just lists.

Core Competencies

Deep Navy Inter

COMPETENCIES

JETBRAINS MONO

CORE COMPETENCIES:
Project Management, Agile Methodology, Stakeholder Analysis, Data Analytics, CRM, Strategic Planning

Create a dedicated section mirroring the job post terms.

Leveraging AI to Beat AI

The Automated Toolkit: Part 1

ATS Keyword Extractor

Use AI to scan a job description and isolate the top 10 required hard skills and soft skills.

JOB POST

JETBRAINS MONO

KEYWORD LIST

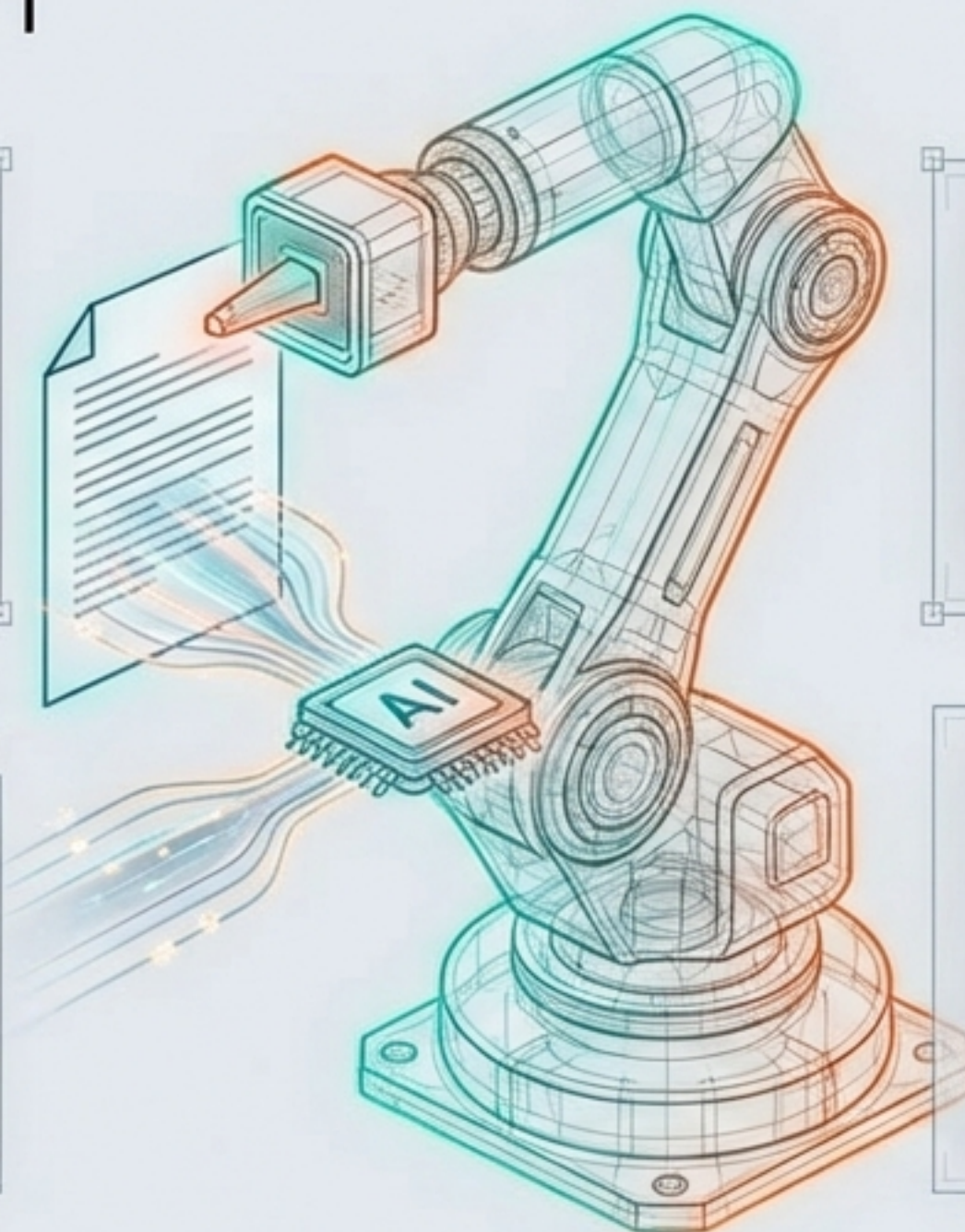
...
PROJECT MANAGEMENT
AGILE
STAKEHOLDER
ANALYSIS
...

Resume ATS Optimizer

Use AI to reformat your existing content into a clean, single-column text structure.

DATA

JPTBRAINS MONO

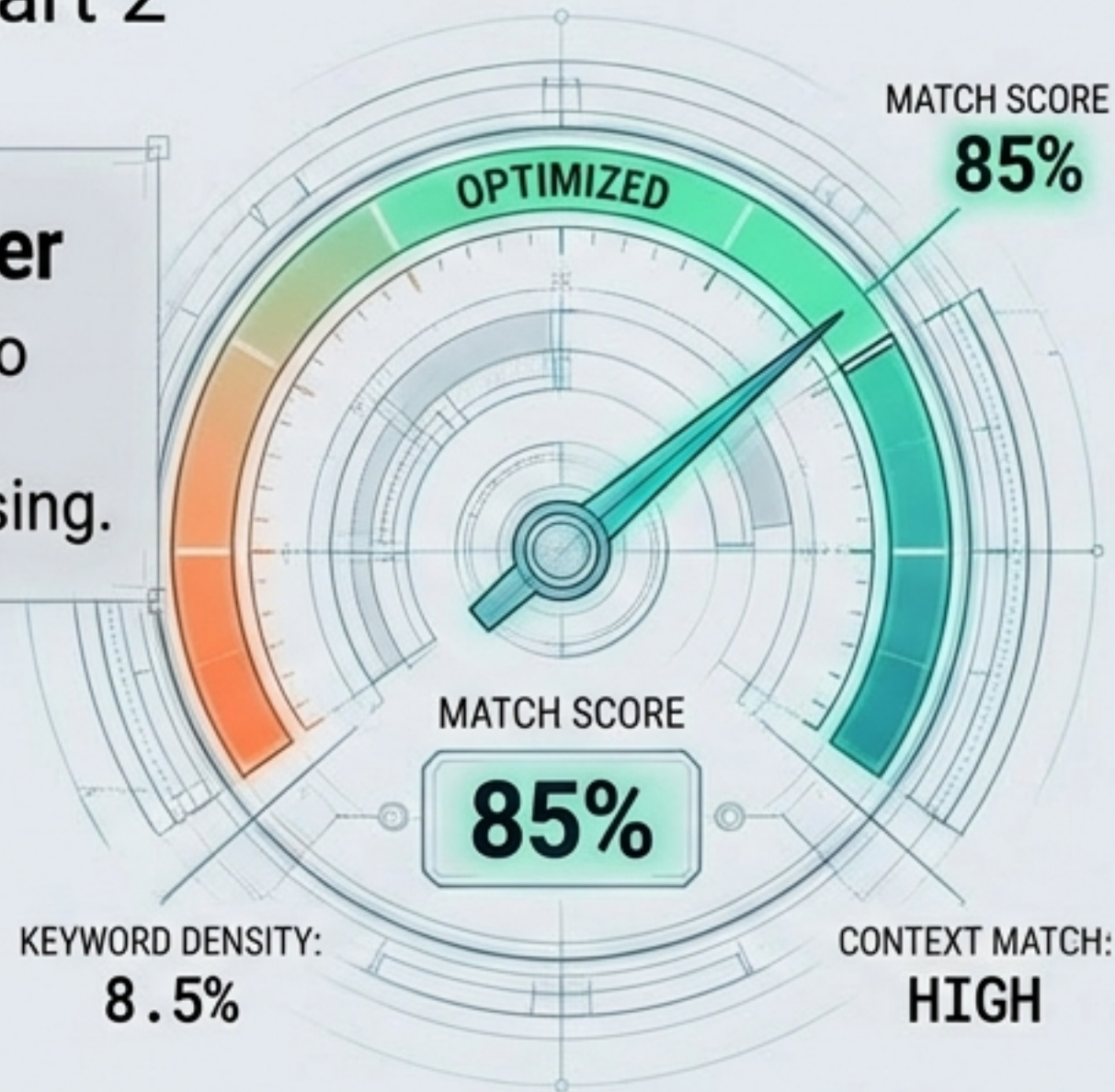
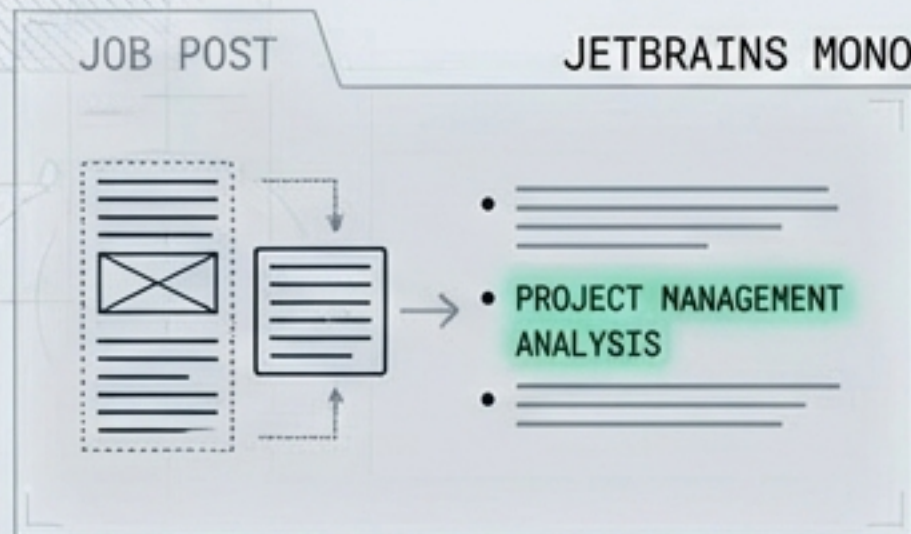


Refining and Testing Your Score

The Automated Toolkit: Part 2

Keyword Integration Writer

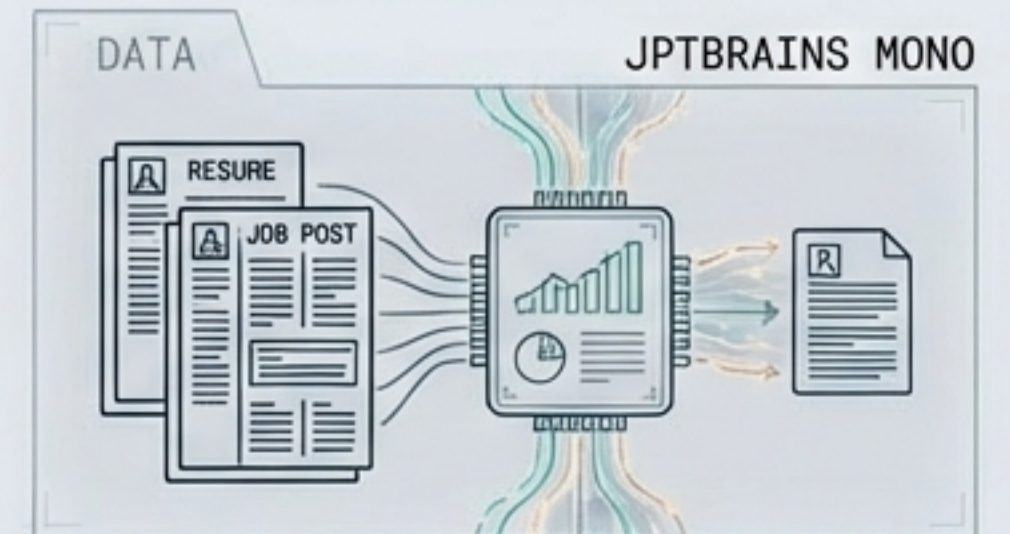
Use AI to rewrite bullet points so they include specific keywords naturally, avoiding robotic phrasing.



Target Match Rate: 70%+

ATS Score Predictor

Run your resume and the job description through a simulator.



The 10-Point ATS Audit

The Automated Toolkit: Part 3

ATS AUDIT CHECKLIST

- ☒ Single-column layout?
- ☒ No text boxes or tables?
- ☒ Standard section headers?
- ☒ Standard font (Arial/Calibri/TNR)?
- ☒ .docx format?
- ☒ No images/charts/icons?
- ☒ Contact info in body (not header)?
- ☒ No creative naming conventions?
- ☒ Full terms used with abbreviations?
- ☒ Dates in consistent format?

SUCCESS TEAL

8/10

PASS = 8/10

Congratulations.

Your resume is highly optimized for Applicant Tracking Systems.

8/10

ALERT ORANGE

<8/10

FAIL = <8/10

Critical Issues.

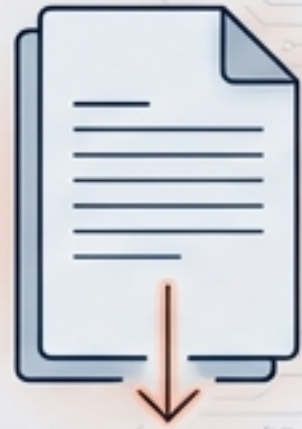
Reformat immediately to ensure ATS compatibility.

8/10

The Rules of Engagement

1. Format Simply

Single-column, no graphics.



2. Standardize

Use standard headers and fonts.



3. Mirror Language

Match the job post terminology exactly.



4. Tailor Everything

Customize for every single application.

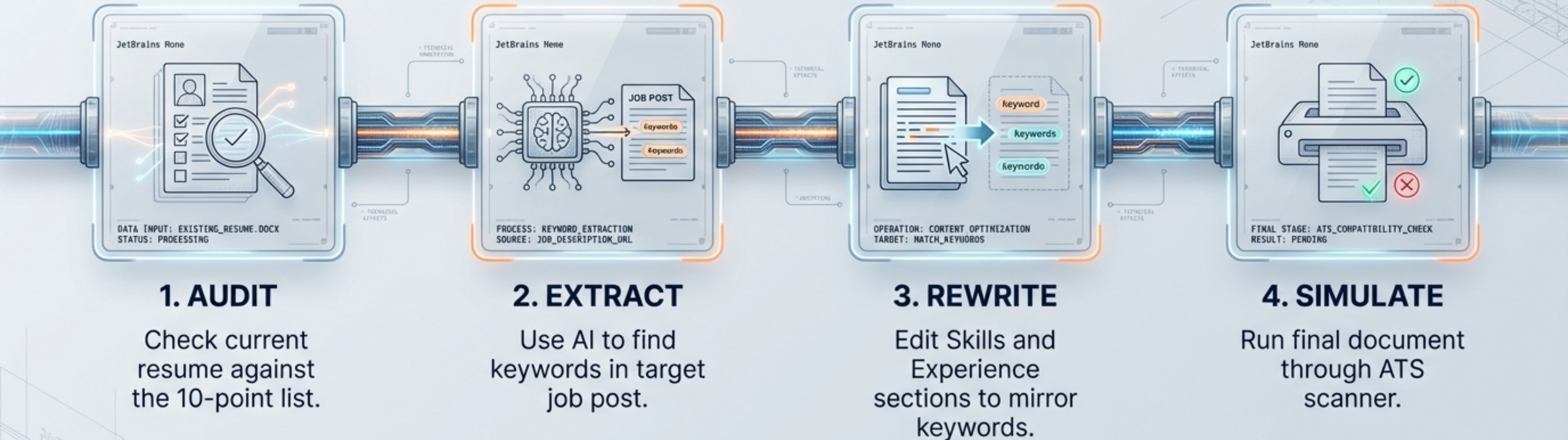


5. File Safety

Use .docx to ensure parsing accuracy.



Your Action Plan



Earn the Right to Speak to a Human.



in **Inter, Deep Navy**: ATS is a game with clear rules. Play by them, stop fighting the machine, and start reaching the recruiter.